

Applebee's Neighborhood Grill & Bar to Host Charity Fundraiser for The Backstoppers in Memory of Maplewood Firefighter Ryan Hummert

LENEXA, KS--

WHAT: A fundraising event in memory of Maplewood firefighter Ryan Hummert. Proceeds to benefit The Backstoppers, which provides needed support and

WHY: Ryan Hummert, 22, was a member of the Maplewood Fire Department when he was killed in the line of duty on the morning of Monday, July 21. Ryan

HOW: Applebee's will donate 10% of their total sales to The Backstoppers for items purchased between 11 a.m. - 9 p.m. on Monday, July 28, Tuesday,

WHEN: 11 a.m. to 9 p.m.; Monday, July 28, Tuesday, July 29 and Wednesday, July 30.

WHERE: Two Applebee's locations: -- 2301 Maplewood Commons Dr. in Maplewood, Mo. -- 6734 Clayton Rd in Richmond Heights, Mo.

CONTACT: Miles McMillin Applebee's International, Inc. (913) 890-0259 miles.mcmillin@applebees.com

About Applebee's International

Applebee's International Inc., and its affiliates, franchise and operate restaurants under Applebee's Neighborhood Grill & Bar and is a DineEquity, Inc. (NYSE: DIN) brand. As of June 30, 2008, there were 1,993 Applebee's restaurants operating system-wide in 49 states, 17 international countries and one U.S. territory, of which 509 were company-owned. Additional information on Applebee's can be found at the company's website (www.applebees.com).

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<http://news.applebees.com/2008-07-26-Applebees-Neighborhood-Grill-Bar-to-Host-Charity-Fundraiser-Hummert>