

Applebee's(R) Responds to End of Football Lockout

LENEXA, KS -- Cheers!

Catch all the gridiron action this fall at your neighborhood Applebee's.

About Applebee's

Applebee's (www.applebees.com) is the world's largest casual dining chain, with approximately 2,000 locations in 49 states, 15 countries and one U.S. territory. Based in Lenexa, Kan., Applebee's takes pride in providing a welcoming, neighborhood environment where everyone can enjoy the dining experience. Applebee's Neighborhood Grill & Bar® is a DineEquity, Inc. (NYSE: DIN) brand, and is franchised and operated by Applebee's Services, Inc. and its affiliates.

MEDIA CONTACTS: DFPR Derek Farley 704-941-7353 [Email Contact](#) Tom Beyer 480-358-8135 [Email Contact](#)

<http://news.applebees.com/2011-07-25-Applebees-Responds-to-End-of-Football-Lockout>