

# Check Out the "Triple Hog Dare Ya™": Applebee's® Launches New Sandwiches and Other Handhelds

## New Sandwiches and House Chips Join All-In Burgers® and New Appetizers To Take Bar & Grill Classics to New Culinary Heights

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KANSAS CITY, Mo., May 18, 2015 /PRNewswire/ -- Behold the Triple Hog Dare Ya and Brew Pub Philly, two over-the-top sandwiches headlining today's arrival of six new or improved handhelds in the nearly 2,000 Applebee's across the country.

Stacked high with pulled pork, Black Forest ham and thick-sliced bacon, crispy onions and melted cheddar cheese on a Ciabatta bun, the Triple Hog Dare Ya signals a new attitude in the neighborhood as a bar-and-grill classic elevated with premium ingredients, preparation and flavors.

The Brew Pub Philly takes the standard-issue Philly cheesesteak to new heights by featuring premium sliced Montreal steak instead of traditional shredded meat, peppers, onions and jalapenos that are fried instead of sauteed, beer cheese sauce instead of typical processed cheese and a grilled Ciabatta roll instead of a hoagie bun. Beer cheese sauce is served both on the sandwich and as a dipping sauce on the side.

"We've given each of these classic sandwiches a signature Applebee's twist," said Darin Dugan, Applebee's Senior Vice President of Culinary and Marketing. "Our new, craveable handhelds perfectly support Applebee's menu evolution."

Other new, improved handheld menu items include:

- The **Maple Bacon Chicken Piadini**, featuring cedar-seasoned chicken, thick-sliced bacon, cheddar cheese and sweet-and-savory maple mustard in a unique Piadini wrap that is finished on the grill.
- The **Kickin' Turkey Stacker**, featuring thick-sliced turkey breast, Swiss cheese, sriracha chile lime sauce and cole slaw on potato bread.
- The **Clubhouse Grille**, improved with Black Forest ham, paired with turkey, bacon, cheddar and Jack cheeses and served with honey barbecue sauce.

Handhelds are served with free refills of fries or new crispy, thin-sliced House Chips, along with housemade sweet & spicy pickles.

Joining the handhelds as new menu items today are a Sweet & Spicy Pickles bar snack and Salsa Verde Nachos with pulled pork, which join 11 new Bar Snacks and Appetizers introduced earlier this year, and the revolutionary All-In Burger platform – which became a guest favorite in late 2014.

Applebee's new appetizer menu enables guests to customize their plates and platters by mixing and matching any combination of items for a variety of flavors and portion sizes. New appetizers include Sriracha Shrimp, Salsa Verde Nachos with beef brisket or pulled pork, Double Crunch Wings, Pot Stickers and American Style Kobe Beef Meatballs.

The All-In Burger menu features four handcrafted burgers with premium ingredients like bacon and mushrooms seared directly into a fresh burger patty.

### **About Applebee's**

Applebee's is the world's largest casual dining chain, with more than 2,000 locations in 49 states, 16 countries and one U.S. territory. Based in Kansas City, Missouri, Applebee's offers a lively bar & grill experience with an array of flavorful, hand-crafted drinks, appetizers and entrees that constantly evolve. Applebee's Grill & Bar® restaurants are franchised or operated by DineEquity, Inc.'s (NYSE: DIN) wholly-owned subsidiary, Applebee's International, Inc. and its affiliates.

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