

Free Food For All

On July 21, Applebee's Is Giving America 2 Million Free Appetizers To Celebrate 35th Birthday

"TASTE THE CHANGE": Applebee's Reinvents Menu with Unique Bar-and-Grill Classics, Invites Millions to Join Celebration

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WHAT:

Free Sriracha Shrimp and Churro S'Mores appetizers, available to every dine-in guest at every participating Applebee's restaurant. See participating restaurant for details.

WHERE:

All participating Applebee's, nearly 2000 U.S. restaurants.

WHEN:

All day, Tuesday, July 21, dine-in only, while supplies last.

WHY:

In its 35 years, Applebee's has grown to become the nation's leading casual dining chain. To celebrate its birthday, Applebee's has dramatically reinvented its menu. All of America is invited to "Taste the Change" on July 21.

MORE INFORMATION, VIDEOS AND IMAGES:

http://www.multivu.com/players/English/7428056-applebee-s-taste-the-change/?tc=eml_cleartime

About Applebee's

Applebee's Grill & Bar offers a lively bar & grill experience with an array of flavorful, handcrafted drinks, appetizers and entrees that constantly evolve. Based in Kansas City, Missouri, Applebee's has more than 2,000 locations in 49 states, 16 countries and one U.S. territory. Applebee's restaurants are franchised or operated by DineEquity, Inc.'s (NYSE: DIN) wholly-owned subsidiary, Applebee's International, Inc. and its affiliates.

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