

# Applebee's® Introduces New Topped & Loaded Menu Starting at Only \$10.99

## Top Your Favorite With Another Favorite and Finish with Two Sides for One Meal at a Low Price for Limited Time

GLENDAL, Calif., July 10, 2017 /PRNewswire/ -- Applebee's® Neighborhood Grill + Bar today unveils Topped & Loaded, a limited-time lineup of craveable, customizable entrees. Starting at only \$10.99, at participating restaurants, the Topped & Loaded menu features four protein choices, three delicious toppers and four side options, giving guests an abundance of mouth-watering combinations to choose from.

Guests are invited to explore the variety of options and build their perfect meal in these three simple steps:

### 1. Start with Your Protein Base

- a. Chicken Breast
- b. Bone-In Pork Chop
- c. 6-ounce USDA Choice Top Sirloin
- d. 8-ounce USDA Choice Top Sirloin

### 2. Pick Your Topper

- a. Marinara Mozzarella Stick Topper, consisting of crispy mozzarella sticks, classic marinara sauce and parmesan cream sauce
- b. Bacon Beer Cheese Topper, made of BLUE MOON®<sup>1</sup> White Cheddar beer cheese, bacon, crispy onions and fresh green onions
- c. Cajun Shrimp Topper, including blackened shrimp, sautéed onions and savory lemon butter

### 3. Finish with Two Sides

- a. Garlicky Green Beans with Bacon
- b. Steamed Broccoli
- c. Classic Fries
- d. Garlic Mashed Potatoes



"Our Topped & Loaded menu gives guests what they've always wanted – the chance to top one favorite with another to discover a creative and tasty spin on a classic," said Thomas Yun, Executive Chef of Applebee's. "For example, pairing the Chicken Breast with the Marinara Mozzarella Stick topper with a parmesan cream sauce is a deconstructed and reinvented chicken parmesan that satisfies and delights the taste buds in a way that is uniquely Applebee's."

The Topped & Loaded menu can be enjoyed anytime, but only for a limited time. For more information on this and other great deals from Applebee's, check out the [online menu](#) and [stop by your neighborhood Applebee's](#). Price and participation may vary by location.

### About Applebee's®

Applebee's Neighborhood Grill + Bar offers a lively casual dining experience combining simple, craveable American fare with flair, classic drinks and local drafts. All Applebee's restaurants are owned and operated

by entrepreneurs dedicated to serving their communities and offering quality food and drinks with genuine, neighborly service. Applebee's is one of the world's largest casual dining brands; as of March 31, 2017, there are approximately 2,000 Applebee's franchise restaurants in all 50 states, Puerto Rico, Guam and 15 other countries. Applebee's is franchised by subsidiaries of DineEquity, Inc. [NYSE: DIN], which is among the world's largest full-service restaurant companies.

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<sup>1</sup> BLUE MOON® is a registered trademark of MillerCoors LLC.

SOURCE Applebee's Neighborhood Grill & Bar

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