

# Applebee's® Gives You More for Your Money with New 2 for \$20 Value Menu

## 2 for \$20 Innovator Adds Guests' Favorites for a Limited Time

GLENDAL, Calif., Sept. 5, 2017 /PRNewswire/ -- Applebee's® Neighborhood Grill + Bar announced today its plan to build upon 2 for \$20 value menu, known nationwide for offering flavorful variety and generous portions at a great price, with three new craveable entrée additions, including the Whisky Bacon Burger, the Bourbon Street Chicken + Shrimp and the Chicken Breast with Bacon Beer Cheese Topper. What sets the Applebee's 2 for \$20 value menu apart is guests receive a full-size appetizer and two full-size entrees, providing an inexpensive way to share a good meal.

"At Applebee's, we're providing our guests with a great meal at a great price with our 2 for \$20 menu, but more than that, we're providing a reason to go out to eat and enjoy a meal with a friend, spouse or coworker, connecting over a shared love of their favorite appetizer and two abundant entrees," said Stephen Bulgarelli, newly appointed vice president and chief culinary officer at Applebee's. "We want to give our guests more – more flavor, more variety, and more bang for their buck."

Now, for a limited time only, Applebee's guests can choose from three of Applebee's most popular entrees as part of the 2 for \$20 deal, including:

- **Whisky Bacon Burger** - Caramelized onions and applewood smoked bacon seared into an all-beef patty and topped with Fireball® Whisky-infused steak sauce, applewood smoked bacon, crispy onions, and pepper jack cheese
- **Bourbon Street Chicken + Shrimp** - Cajun-seasoned chicken breast grilled and served on a sizzling skillet with blackened seasoned shrimp and garlic, served with fried red potatoes and sautéed onions & mushrooms
- **Chicken Breast with Bacon Beer Cheese Topper** - a grilled chicken breast with BLUE MOON® White Cheddar beer cheese, bacon, crispy onions and fresh green onions

These three additions join a robust list of full-size entrees on the 2 for \$20 menu. Appetizer options may include Spinach + Artichoke Dip, Crunchy Onion Rings, Mozzarella Sticks, Boneless Wings or two side salads. Exact appetizers may vary by location.

The great value doesn't stop with the food; the Applebee's bar is serving up Dos Equis Lager – served in Applebee's exclusive Brewtus® glass – and the Mucho Strawberry Lime Margarita for those wanting a little something extra to pair perfectly with the newest lineup of 2 for \$20 selections.

For more information on the limited time offerings and deals from Applebee's, check out the [online menu](#) and [stop by your neighborhood Applebee's](#).

**About Applebee's®**



Applebee's Neighborhood Grill + Bar offers a lively casual dining experience combining simple, craveable American fare, classic drinks and local drafts. All Applebee's restaurants are owned and operated by entrepreneurs dedicated to serving their communities and offering quality food and drinks with genuine, neighborly service. Applebee's is one of the world's largest casual dining brands; as of June 30, 2017, there are nearly 2,000 Applebee's franchise restaurants in all 50 states, Puerto Rico, Guam and 14 other countries. Applebee's is franchised by subsidiaries of DineEquity, Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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