

Applebee's Neighborhood Grill & Bar to Host Charity Fundraiser for The Backstoppers in Memory of Maplewood Firefighter Ryan Hummert

LENEXA, KS--

WHAT: A fundraising event in memory of Maplewood firefighter Ryan Hummert. Proceeds to benefit The Backstoppers, which provides needed support and financial assistance to the spouses and children of all local and county firefighters.

WHY: Ryan Hummert, 22, was a member of the Maplewood Fire Department when he was killed in the line of duty on the morning of Monday, July 21. Ryan is survived by his mother and father, Jackie and Andrew Hummert. Ar

HOW: Applebee's will donate 10% of their total sales to The Backstoppers for items purchased between 11 a.m. - 9 p.m. on Monday, July 28, Tuesday, July 29 and Wednesday, July 30.

WHEN: 11 a.m. to 9 p.m.; Monday, July 28, Tuesday, July 29 and Wednesday, July 30.

WHERE: Two Applebee's locations: -- 2301 Maplewood Commons Dr. in Maplewood, Mo. -- 6734 Clayton Rd in Richmond Heights, Mo.

CONTACT: Miles McMillin Applebee's International, Inc. (913) 890-0259 miles.mcmillin@applebees.com

About Applebee's International

Applebee's International Inc., and its affiliates, franchise and operate restaurants under Applebee's Neighborhood Grill & Bar and is a DineEquity, Inc. (NYSE: DIN) brand. As of June 30, 2008, there were 1,993 Applebee's restaurants operating system-wide in 49 states, 17 international countries and one U.S. territory, of which 509 were company-owned. Additional information on Applebee's can be found at the company's website (www.applebees.com).

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